

WELCOME TO

Nordic Privacy Arena 2022

26–27 September in Stockholm



How to practice data privacy under the umbrella of the human rights

MONDAY 26 SEPTEMBER

08.30–08.40

Welcome to the NPA! Data protection and privacy – more important than ever

Caroline Olstedt Carlström, Partner Cirio Law Firm and chair of the Swedish Data Protection Forum

**The large picture – the future for EU data protection and our children
guided by Caroline Olstedt Carlström**

08.40–09.10

Keynote – About the plan and focus areas for EDPB during 2022 and 2023

Dr. Andrea Jelinek, Chair of the European Data Protection Board (EDPB)

09.15–09.45

Keynote - What about the kids – the human rights perspective and the internet

Leena Kuusniemi, Technology Lawyer at ICTLC Finland in Helsinki

COFFEE BREAK

9.45–10.15

**Data protection and the children & the Westman news update
guided by Niklas Gustafsson**

10.15–10.30

Setting the scene - Data Protection in school settings

Mattias Gotthold, Senior Legal Counsel Data Law Center former DPO Luleå Municipality and vice-chair of the Swedish Data Protection Forum

10.35–11.20

Panel on data protection in school settings

To moderate: Johan Sundberg, Partner Lawyer edpLaw Law Firm and Johan Thörn Partner Lawyer edpLaw Law Firm

Maria Skogh, Deputy General Counsel Lund Municipality

Morten Eeg Ejrnæs Nielsen, Security Advisor Cyber-, Information security & Compliance and vice chair Danish DPO organization

Mattias Gotthold, Senior Legal Counsel Data Law Center former DPO Luleå Municipality and vice-chair of the

Swedish Data Protection Forum

Ängla Eklund, Associate, Lawyer Mannheimer Swartling and chair Law and the Internet

11.20–11.55

Data Privacy News Update

Daniel Westman, Independent Legal Advisor and Researcher

LUNCH

11.55–12.50

**A better future? For data subjects and international data transfers
guided by Simone Fischer-Hübner**

12.50–13.20

Keynote on Open Source aspects, a report to Vinnova and Swedish Government

Björn Lundell, Professor of computer science University of Skövde

13.25–13.55

Human rights and data processing outside the EEA

Michael Hopp, Partner Plesner Law Firm

14.00–14.30

Keynote on US Privacy and the relationship to the EU human rights context

Odia Kagan, Privacy Lawyer/adjunct professor Fox Rothschild

COFFEE BREAK

14.35–15.05

**A whistleblower account
guided by Rose-Mharie Åhlfeldt**

15.05–15.45

Keynote

Frances Haugen, Advocate for accountability & transparency in social media Facebook whistleblower

Experiences from navigating in a post Schrems II world guided by Rose-Mharie Åhlfeldt

15.50–16.40

International data transfers – panel discussion

To moderate: Eva Jarbekk, Partner Schjødt Law Firm

Peter Fleischer, Global Privacy Counsel Google

Kim Parviainen, Partner Castrén och Snellman

Allan Frank, IT Security specialist & cand.jur., Danish Data Protection Authority

Nikolaus Forgó, Professor Head of the Department of Innovation and Digitalisation in Law Vienna

16.45–17.25

Navigating international data transfers post Schrems II, with some real world examples like

Google Analytics

Q&A with Peter Fleischer, Global Privacy Counsel Google

Ida Wedén, Nordic Legal Counsel Google

MINGEL, DRINKS AND HORS D'ŒUVRES

17.30- MINGEL

Nordic Privacy Arena together with Nordic Information Control and BigID invites you to mingle event the 26 September directly after NPA closing that day. Join us and discuss today's happenings, expectations on tomorrow's speakers or just to say hi to colleagues. All happens at the same venue as the NPA event.

Hope to see you there!

TUESDAY 27 SEPTEMBER

**Workshop: How to avoid landmines in a data protection context
separate registration required**

07.30–08.55

**Breakfast Workshop for participating municipalities on Google Workspace for education -
How to organize and set up a relevant DPIA.**

How to draft the DPIA in order to avoid the Helsingør situation?

Helping Nordic education providers navigate privacy assessments - the case of Denmark

Session description

Google Workspace for Education has come into the center of a discussion in Denmark with regulators and educators when the Danish Datatilsynet in July issued a temporary ban on the use of these products at the schools of Helsingør municipality. The decision brought into the spotlight the complexities and challenges of conducting effective data privacy impact assessments (DPIAs) by the municipalities on their use of third-party technologies. At this breakfast workshop, Google Cloud Privacy and Compliance experts/leadership will discuss recent lessons learnt from Denmark, and run you through tips and guidance on how to carry out a DPIA on Google Workspace products. Google Cloud team will also provide an overview of Workspace privacy and security controls, and explain the commitments that the company has made as a result of a Dutch Government DPIA last year.

Agenda:

- Google Workspace for Education: Privacy and GDPR Commitments
- Overview of the Dutch DPIA: process, outcomes, and next steps
- Data sovereignty: Google Workspace privacy and security technical controls
- Journey to an effective DPIA: from the lessons learnt in Denmark to a best practice that can inform future DPIAs of the Google Workspace customers in Europe.

Moderator – Mattias Gotthold, Senior Legal Counsel Data Law Center former DPO Luleå Municipality and vice-chair of the Swedish Data Protection Forum

Speaker:

Fenitra Ravelomanantsoa, Head of international Data Transfers & Privacy Regulatory Engagement Google Cloud
Per Meyerderks, Director Privacy Legal Google

Discussion Chairs:

Irene Ek, Manager Government Affairs and Public Policy Google Cloud
Ida Wedén, Legal Counsel Google

Innovation in the data protection context guided by Caroline Olstedt Carlström

09.00–09.05

Welcome to day 2

Introduction - Caroline Olstedt Carlström, Partner Cirio Law Firm and chair of the Swedish Data Protection Forum

09.05–09.35

IMY on Innovators; testing new working methods to provide guidance to innovation actors

Stina Almström, Legal Advisor Swedish Authority for Privacy Protection IMY
Nidia Nordenström, Legal Advisor Swedish Authority for Privacy Protection, IMY
Josefine Rembsgård, Legal coordinator AI Sweden
Ebba Josefson Lindqvist, Project Manager Data Factory AI Sweden

09.40–10.25

How could innovation and technology solve the privacy issues. Let's check out the Norwegian AI Sandbox and other interesting concepts

Moderator: Monika Wendleby, Partner at Passacon AB Lawyer and management consultant
Anders Holt, Data Protection Officer NAV Norway
Peter Fleischer, Global Privacy Counsel Google
Fredrik Norberg, Privacy Counsel Verisure Innovation
Jan Tadeusz Stappers, Associate Partner Development Director NAVEX
Linda Gustafsson, CEO and founder Bryr Sweden AB

COFFEE BREAK

10.25-10.50

How to protect privacy using technology guided by Maria Holmström Mellberg

10.50–11.15

Keynote - Privacy Enhanced Technology - From research to implementation

Simone Fischer-Hübner, Professor of Computer Science Karlstad University and Chalmers University of Technology

11.20–12.05

Panel discussion on calculating privacy and the legal tech perspective

Moderator: Cecilia Magnusson Sjöberg, Professor of Law & Informatics at Stockholm University

Simone Fischer-Hübner, Professor of Computer Science Karlstad University and Chalmers University of Technology

Tobias Oechtering, Professor and Director of KTH Digitalization Research Platform

Jaap-Henk Hoepman, Professor of Computer Science Karlstad University and Associate Professor University of Nijmegen and University of Groningen The Netherlands

LUNCH

12.05–13.05

**Privacy, AI and how to manage DPOs
guided by Mattias Gotthold**

13.05–13.25

Keynote on AI and Data Protection/Privacy

Daniel Akenine, National Technology Officer Microsoft

13.30–14.00

Keynote on DPO independence and new case law

Paul Breitbarth, Data Protection Lead Catawiki

14.05–14.25

Keynote on the Danish DPA contributions to interesting and important case law – what to expect for instance from a technical and architectural perspective?

Allan Frank, IT Security Specialist, LL.M., The Danish Data Protection Agency

COFFEE BREAK

14.25–14.45

Does data protection work, accountability & ending the conference guided by Kian Rozi

14.45–15.30

Four years down the road - Does data protection work? The DPO role, the associations, and the national implementation in the Nordics and elsewhere

Moderator: Eija Warma Lehtinen, Castrén & Snellman Partner; IAPP Country leader for the Nordics

Isabelle Rocca, Managing Director IAPP Europe

Caroline Olstedt Carlström, Partner Cirio Law Firm and chair of the Swedish Data Protection Forum

Morten Eeg Ejrnæs Nielsen, Security Advisor Cyber-, Information security & Compliance and Vice-chair of the Danish DPO association

Mikko Pohjala, Entrepreneur at Qubital Oy the Finnish DPO association

Nils G. Indahl, Data Protection Officer at the Church of Norway, chair of the Norwegian DPO association

MMag. Elisabeth Wagner, Head of International Bureau – EDPB Chair Coordination Team, Austrian Data Protection Authority

15.35–16.20

Case – Introduction to the Vastaamo case let's discuss cyber security incidents, and the accountability perspective

Kim Parviainen, Partner Castrén & Snellman

Erka Koivunen, Chief Information Security Officer WithSecure

16.25–16.45

Ending the day – reflecting on interesting takeaways and what may lie ahead

Moderator: Caroline Olstedt Carlström, Partner Cirio Law Firm and chair of the Swedish Data Protection Forum

Cecilia Magnusson Sjöberg, Professor of Law & Informatics at Stockholm University

Paul Breitbarth, Data Protection Lead Catawiki

Eva Jarbekk, Partner Advokatfirman Schjødt

Eija Warma Lehtinen, Castrén & Snellman, Partner; IAPP, Country leader for the Nordics

Our chat master during Nordic Privacy Arena, who will answer questions from the physically and digitally present participants, and bring those questions to the speakers, is:

Karl-Fredrik Björklund, Privacy Specialist Partner Hellström Law Firm and vice-chair of the Swedish Data Protection Forum. Do not hesitate to bring questions to him.

Please note: Program may be subject to change.

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