



Swedish Data
Protection
Forum

**Take part in the
most important
data protection
conference of
the year**

The Swedish Data Protection Forum
cordially invites you to

Nordic Privacy Arena 2019

September 23-24, 2019, Stockholm

Join us for two full days as some of the world's leading experts in their respective fields explore the privacy ramifications of today's biggest trends. Topics on the agenda includes the difficulty how to decide who is a data controller and who is a data processor, enforcement/sanctions in GDPR, international data transfers, the huge platforms and their impact on democracy, facial recognition technologies, automatic decision making and its impacts on people and the society, AI in the insurance industry, data processing in the healthcare industry and predictive policing.

Welcome!



Program

Monday 23 September

8:00-9:00 Registration, coffee and sandwich

09:00-09:10 WELCOME

Caroline Olstedt Carlström, Chair Swedish Data Protection Forum and partner Cirio Law Firm

09:10-09:40 DATA PROTECTION 2020-2030 - WHAT'S AT STAKE?

Wojciech Wiewiórowski, European Data Protection Assistant Supervisor

The Electronic Privacy Information Center (EPIC) has filed numerous consumer privacy complaints against companies and authorities since the organization was founded in 1994.

09:40-10:00 DATA PRIVACY NEWS UPDATE

Daniel Westman, Independent Legal and Policy Adviser, Researcher and Teacher in ICT and Media Law

An update on ongoing supervision, case law, guidance and upcoming legislation.

**10:00-10:30 DATA CONTROLLERS AND DATA PROCESSORS
- HOW COME THIS ISN'T CLEAR CUT?**

Tobias Bräutigam (Senior counsel at Bird & Bird and head of the Privacy and Data Protection group in Helsinki) moderating a panel with **Daniel Westman** (Independent Legal and Policy Adviser, Researcher and Teacher in ICT and Media Law), **Michaela Angonius** (VP Head of Group Regulatory and Privacy at Telia Company), **Elisabeth Jilderyd** (Legal adviser at the Swedish Data Protection Authority), **Maria Leijon** (Data Protection Officer/legal adviser at the County Administrative Board) and **Anna Poulidou** (EU Commission GDPR Multistakeholder group expert)

- New case law (Fashion ID etc.) on joint controllership
- Split of liability in practice
- Regulatory guidance on country and EU level.

10:30-11:00 COFFEE

11:00-11:20 LEADERSHIP IN AN ERA OF TRANSFORMATION

Lena Lindgren Schelin, Director General at Swedish Data Inspection Board

Lena Lindgren Schelin will address DPA 2.0 – the modern authority. She will talk about leadership in a Nordic context - harmonisation and collaboration - and also about making the way with strengthened enforcement and sanctions – where are we heading?



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11:20-12:00 **SANCTIONS WERE THE TRUE REASON FOR THE GDPR BUZZ – IS THE THREAT DIMINISHING?**

Introduction by **Alexander Hanff** (Co-founder & CEO atThink/Privacy).

Michaela Angonius (VP Head of Group Regulatory and Privacy at Telia Company) moderating a panel with **Lena Lindgren Schelin** (Director General, Swedish Data Protection Authority), **Albine Vincent** (Head of DPOs department at CNIL, French Data Protection Authority), **Ultan O’Carroll** (Assistant Commissioner (Technology Advisor), Multinationals and Technology, at the Irish Data Protection Commissioner) and **Alexander Hanff** (Co-founder & CEO atThink/Privacy).

- Has the lack of significant (except Google) sanctions lead to companies relaxing their privacy focus?
- Enforcement and sanction levels as well as procedure vary a lot across EU – what are the implications?
- How DPA’s should optimize their resources best to achieve GDPR compliance – proactive helping measures, hard sanctions or a combination?
- What learnings can be drawn from the last years infringement cases?

12:00-12:30 **INTERNATIONAL DATA TRANSFERS - DO THE CURRENT MECHANISMS PROVIDE ADEQUATE PROTECTION?**

Michaela Angonius (VP Head of Group Regulatory and Privacy at Telia Company) moderating a panel with **Ultan O’Carroll** (Assistant Commissioner (Technology Advisor), Multinationals and Technology, at the Irish Data Protection Commissioner), **Michael Hopp** (Partner at Plesner Law firm), **Wojciech Wiewiórowski** (European Data Protection Assistant Supervisor) and **Anna Pouliou** (EU Commission GDPR Multistakeholder group expert).

- How the current transfer mechanisms apply?
- Are there risks using SCC and Privacy Shield considering legal disputes?
- Are the transfer mechanisms providing sufficient protection for data subjects or are they simply a contractual “tick-in”?

12:30-13:30 **LUNCH**

13:30-13:50 **INTERVIEW WITH ARCHBISHOP ANTJE JACKELÉN REGARDING ETHICS, INNOVATION AND DIGITALIZATION**

13:50-14:20 **ARTICLE 25 - THE “CLARK KENT” OF THE GDPR**

Marit Hansen, Data Protection Commissioner of Schleswig-Holstein, Germany

A keynote addressing

- So many conditions, so many opportunities
- The power of defaults
- Putting Art. 25 into practice
- Data minimization, transparency, subject rights.



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14:20-14:50 **PRIVACY: ROOT TO BRANCH ORGANISATIONAL CULTURE**

Alexander Hanff (Co-founder & CEO at Think/Privacy) moderating a panel with **Mattias Gotthold** (Board member of Swedish Data Protection Forum and Data protection officer/legal adviser, Luleå municipality), **Matteo Davis** (Head of Legal and Compliance EMEA, Sony Mobile), **Matti Suominen** (Head of Product Cybersecurity at Nixu Corporation) and **Caroline Olstedt Carlström** (Chair Swedish Data Protection Forum and Partner Cirio Law Firm)

- How to raise awareness and involve the entire organization
- The importance of change management
- Executive leadership contribution
- Aligning data privacy and information security in an effective manor

14:50-15:40 **COFFEE & MINGLE**

15:40-16:10 **DESIGNING GOOGLE'S PRIVACY PRACTICES**

Peter Fleischer, Global Privacy Counsel at Google

- Reflections from 13 years of privacy work at Google
- GDPR compliance
- Privacy in the age of Machine Learning

16:10-16:40 **THE IMPACT OF PLATFORMS ON DEMOCRACY**

Alexander Hanff (Co-founder & CEO at Think/Privacy) moderating a panel with **Peter Fleischer** (Global Privacy Counsel at Google), **Peter Schaar** (Chairman of the European Academy for Freedom of Information and Data Protection (EAID)), **Uiltan O'Carroll** (Assistant Commissioner (Technology Advisor), Multinationals and Technology, at the Irish Data Protection Commissioner) and **Albine Vincent** (Head of DPOs departement at CNIL, French Data Protection Authority)

- A discussion about democracy and the future of surveillance capitalism
- Impact on the European elections
- Sanctions – who cares?
- The French, Swedish and Irish supervision cases
- Information fiduciaries – platforms to protect data and users beyond the terms & conditions?



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16:40-17.10 **FACIAL RECOGNITION: THE GOOD, THE BAD & THE UGLY**

Alexander Hanff (Co-founder & CEO at Think/Privacy) moderating a panel with **Fredrik Hammargården** (Co-founder, Head of Commercialisation and product owner at Indivd), **Christian Wiese Svanberg** (Chief Privacy Officer & Head of Center for Data Protection (Centerchef) at Danish National Police) and **Frida Orring** (Legal adviser at the Swedish Data Protection Authority) **Daniel Westman** (Independent Legal and Policy Adviser, Researcher and Teacher in ICT and Media Law)

- Innovative or creepy?
- Necessity & risks
- International perspectives
- Compliance concerns
- First Swedish GDPR-sanction ever from the Swedish Data Inspection Board regarding facial recognition in a school, August, 2019

17:10-18:00 **DRINKS AND LIVE PODCAST “HUMAN RIGHTERNET”**

Fahima Adem (Owner of JuristPodden) podcasting live from the Second Stage together with five guests.

18:00 **DINNER**

Don't forget to register for the dinner when you buy the ticket, as this is a separate registration.

THE FINANCIAL IMPACT OF CYBER GOVERNANCE ON COMPANIES' VALUE

Dinner speech by our special guest speaker **Ryan Dodd**, Founder and CEO at Cyberhedge

Trade wars, economic growth concerns and Brexit have dominated headlines for stock market volatility in the last 12 months. However, it is Cyber Governance, including several instances of data loss, that has caused record amounts of lost shareholder value - greater than both losses attributable to climate change or policy shifts.

The business models of the largest companies in the world are dominated by technology. Every corporation talks about its strategy for digital transformation in the 21st century. And yet the pension funds, market regulators and individual investors still have very little transparency on the direct financial impact due to companies' management of their most important asset: technology.

The presentation discuss recent cases as well as provide some explanations and some ideas for solutions in the future.



Program

Tuesday 24 September

08:00-09:00 Registration, coffee and sandwich

09:00-09:30 ALGORITHMIC DECISION MAKING

Lars Frösslund (Senior Advisor and Management Consulting professional) moderating a panel with **Bjørn Erik Thon** (Director of the Norwegian Data Protection Authority), **Daniel Akenine** (National Technology Officer at Microsoft), **Jacob Dexe** (Researcher at RISE) and **Gabor Sebastiani** (Digital risk officer at the Swedish Public Employment Service), **Anne Kaun** (Associate Professor in Media and Communication Studies at Södertörn University)

- In what areas do we see the largest benefits of Algorithmic decision making?
- How do we avoid and govern potentially biased or discriminatory decisions in algorithms? – The black box problem
- What are the complaint mechanisms that need to be in place?
- Are there any early learnings from the creation of guidelines and ethical frameworks – what needs to be in place?
- Is GDPR enough or do we need further regulation to govern this area?

09:30-10:00 AI AND INSURANCE COMPANIES

Lars Frösslund (Senior Advisor and Management Consulting professional) moderating a panel with **Jacob Dexe** (Researcher at RISE), **Viktoria Wastenson** (Senior Legal Counsel at Trygg-Hansa), **John Ardelius** (CTO & Co-founder of Hedvig) and **Bjørn Erik Thon** (Director of the Norwegian Data Protection Authority)

- AI and product development within Insurance – where are the current hotspots?
- How has the discussion on ethics, data protection and transparency bridged into AI development within the industry?
- Comparing back office efficiency vs. client interfacing – where are the greatest benefits to be drawn in the industry from AI?
- Do we need further regulation or governing bodies to control AI going forward?

10:00-10:20 GDPR COMPLIANCE CASE: TALES FROM THE TRENCHES - THE SONY MOBILE PRIVACY PORTAL

Lars Frösslund (Senior Advisor and Management Consulting professional) introducing a compliance case session with **Mateo Davis** (Head of Legal and Compliance EMEA, Sony Mobile)

10:20-11:00 COFFEE



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11:00-11:30 CLOUD SERVICES – THE ROAD AHEAD

Lars Frösslund (Senior Advisor and Management Consulting professional) moderating a panel with **Fredrik Blix** (Associate Professor at Department of Computer and Systems Sciences at Stockholm University), **Gabor Sebastiani** (Digital Risk Officer at the Swedish Public Employment Service), **Magnus Bergström** (IT Security Specialist at the Swedish Data Protection Authority) and **Jeanna Thorslund** (Teamleader, Data Security at SKL (Swedish Association of Local Authorities and Regions))

- Do the new regulations coming into force mean the death of public sector Cloud usage?
- National vs. community law - Have we reached a sufficient level of international legal harmonization in order to promote increased Cloud usage?
- Are the regulations stifling competition between providers in a negative way paving the way for the global players or are we going the other way?
- Are the new legislations facilitating a better understanding of risks and complaint mechanisms in a good way?

11:30-12:00 WHAT CAN WE LEARN FROM THE 1177 CASE AND OTHER INCIDENT WITHIN THE HEALTH CARE SECTOR?

Anne-Marie Eklund-Löwinder (Chief Information Security Officer, The Swedish Internet Foundation) moderating a panel with **Karl-Fredrik Björklund** (Deputy Chair Swedish Data Protection Forum and partner at the law firm Wikström & Partners), **Daniel Forslund** (Commissioner for Innovation and eHealth representing the Liberal Party in Stockholm, Region Stockholm) and **Lars Dobos** (Reporter at IDG (International Data Group))

- A discussion in the intersection of health data and information security
- How can we avoid incidents, eg. in Sweden like the 1177-case and in the Netherlands when the staff accessed celebrities' patient information/records?
- What technical and organisational tools do we have to help us reach relevant patient confidentiality but also keep the patient records available for the profession (patient security)?
- Access control when it comes to patient information

12:00-12:30 GDPR COMPLIANCE CASE: A DATA LOSS CASE STUDY

Lars Frösslund (Senior Advisor and Management Consulting professional) introducing a compliance case session with **Shaun Reardon** (Senior Consultant at Transcendent Group)

A case study of a data loss / data breach case with key learning points such as pre-planning for investigations and the determination of how far the data may spread (propagation analysis)

12:30-13:30 LUNCH



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13:30-14:00 Q&A WITH ANDERS YGEMAN, MINISTER OF DIGITAL DEVELOPMENT

Ann-Marie Eklund-Löwinder (CISO, The Swedish Internet Foundation) interviewing **Anders Ygeman**.

- Data protection, trust and innovation
- Sweden and the platform companies
- Transportgate in the rearview mirror

14:00-14:30 DATA RETENTION OR NOT? WHOSE PRIVACY SHOULD WE PROTECT?

Bo Norgren, Detective Superintendent retired

- IP logs are often the only way to trace a suspect – Online crimes like fraud and several kinds of crimes against children are almost always committed via the Internet. Law Enforcement has only one way to trace the suspect: IP logs.
- Convention of Cyber Crime – still not ratified after 18 years – In 2001, Sweden signed the Convention of Cyber Crime in Budapest. 18 years later, we still have not adapted Swedish legislation to the Convention. This is a problem.
- International cooperation – Swedish National Police cooperates both with different Law Enforcement entities and private companies on an international level.
- Case study – grooming and rape via the Internet – The last few years, we've succeeded in getting Swedish citizens convicted for rape, even when they have been sitting in front of their computers in Sweden and the victim has been located elsewhere, not seldom in south-east Asia.

14:30-15:00 PREDICTIVE POLICING

Filip Johnssén (Deputy Chair Swedish Data Protection Forum and Senior Legal counsel, Privacy Program Manager, Klarna Bank AB) moderating a panel with **Reijo Aarnio** (Data Protection Ombudsman, Finland), **Bo Norgren** (Detective Superintendent retired), **Shaun Reardon** (Senior Consultant, Transcendent Group) and **Helena Silling** (Global Privacy Officer & Group DPO at Securitas Group)

- Law enforcement agencies, security companies and AI – how to approach the need of internal databases?
- Bias and discrimination – any ethical issues?
- Facial recognition and other technologies?

15:00-15:30 COFFEE

15:30-15:50 GDPR COMPLIANCE CASE: THE TECHNOLOGY REFERENCE ARCHITECTURE - WHAT IS IT AND HOW COULD IT BE USEFUL?

Polly Ralph, Director, Data Privacy Strategy, Legal & Compliance Services at PWC



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15:50-16:30 EXTERNAL INFLUENCES - SOCIETAL FACTORS THAT MAY IMPACT PRIVACY – CONCLUDING PANEL

Caroline Olstedt Carlström (Chair Swedish Data Protection Forum and partner Cirio Law Firm) moderating a panel with **Peter Fleischer** (Global Privacy Counsel at Google), **Ryan Dodd** (Founder and CEO at Cyberhedge), **Johan Hallsenius** (Senior Partner and Head of Reputation Management at Kreab), **Matti Suominen** (Head of Product Cybersecurity at Nixu Corporation), **Lars Dobos** (Reporter at IDG (International Data Group)), **Albine Vincent** (Head of DPOs department at CNIL, French Data Protection Authority) and **Anna Pouliou** (EU Commission GDPR Multistakeholder group expert).

Cyber security incidents, data loss, governance crisis, whistleblowers, DPA supervision, white hats, investigative reporters and knowledgeable users - considering what's at stake, how are we dealing with all this and are there any tips and tricks to consider?

Panel discussion concluding two days of interesting conversations.

16:30-16:40 THANK YOU!

Caroline Olstedt Carlström, Chair Swedish Data Protection Forum and partner Cirio Law Firm



Keynote speakers

ANDERS YGEMAN, Minister of Energy and Digitalization

Anders Ygeman is a Swedish politician of the Social Democrats. He served as Minister for Home Affairs in the Swedish Government from 2014 to 2017 and has been a member of the Swedish parliament since 1996. Mr. Ygeman serves as Minister for Energy and Digitalization since 2019.

ANTJE JACKELÉN, Archbishop

Antje Jackelén is the Archbishop of Uppsala and primate (prima inter pares) of the Church of Sweden, the national church, thus, the highest religious leader of the Church of Sweden. On 15 October 2013, she was elected to be the 70th Archbishop of Uppsala and was formally received through a service in Uppsala Cathedral on 15 June 2014, making her Sweden's first foreign-born archbishop since the 12th century, and the first female archbishop ever.

BO NORGRÉN, Detective Superintendent retired

Bosse Norgren is a retired Detective Superintendent with over 30 years of active service. Out of these, he has worked almost 25 years with IT related crime in some capacity. In 1992, he began chasing computer thieves and -fences. In 1996, he started to work at the unit that now is called the Swedish Cyber Crime Center, SC3. During the four years of tackling computer theft, he began using methods that would now be called IT forensic techniques but that didn't have a proper name back in the days.

On the private side of life, Norgren is a crime novelist with seven books published so far. He is a keen musician who used to work as a professional during the end of the seventies.

LENA LINDGREN SCHELIN, Director General, Swedish Data Inspection Board

Lena Lindgren Schelin is since March 2018 Director General of the Swedish Data Inspection Board. She was in 2006 awarded a LL.D. degree, Procedural Law, from Stockholm University. From 2011 to 2018, she held the position Chief Legal Officer and head of the legal unit at the Swedish Economic Crime Authority.

MARIT HANSEN, Data Protection Commissioner of Schleswig-Holstein, Germany

Since 2015, Marit Hansen is the Data Protection Commissioner of Land Schleswig-Holstein and Chief of Unabhängiges Landeszentrum für Datenschutz (In English, Independent Centre for Privacy Protection). Before being appointed Data Protection Commissioner, she has been Deputy Commissioner for seven years. Since her diploma in computer science in 1995, she has been working on privacy and security aspects. Her focus is on "data protection by design" and "data protection by default" from both the technical and the legal perspectives.



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PETER FLEISCHER, Global Privacy Counsel at Google

Peter has worked as Google's Global Privacy Counsel since 2006. Prior to joining Google, Peter worked for 10 years at Microsoft, as EMEA privacy leader and Director of Regulatory Compliance. Peter is a graduate of Harvard College and Harvard Law School.

RYAN DODD, Founder and CEO of Cyberhedge

Ryan Dodd is the founder and CEO of CYBERHEDGE, which specializes in quantitatively assessing how potential cyber risks can affect a company's financial health and shareholder value. CYBERHEDGE uses these assessments and its own in-house scoring system to help translate cyber risk from tech buzzwords into a financial language for the board and high level management speak.

WOJCIECH WIEWIÓROWSKI, European Data Protection Assistant Supervisor

Wojciech Wiewiórowski graduated from the Faculty of Law and Administration of the University of Gdańsk in 1995, and in 2000 he was awarded the academic degree of Doctor in constitutional law. In 2010, he was elected by Polish Parliament for the post of the Inspector General for the Protection of Personal Data (Polish Data Protection Commissioner). In December 2014, he was appointed Assistant European Data Protection Supervisor.

Moderators and panelists

Alexander Hanff, Co-Founder & CEO at Think Privacy

Anne-Marie Eklund Löwinder, Chief Information Security Officer, The Swedish Internet Foundation

Caroline Olstedt Carlström, Chair Swedish Data Protection Forum and partner at Cirio Law Firm

Fahima Adem, Owner of JuristPodden

Filip Johnssén, Deputy Chair Swedish Data Protection Forum and senior legal counsel, Privacy Program Manager, Klarna Bank AB

Lars Frösslund, Senior Advisor and Management Consulting professional

Michaela Angonius, VP Head of Group Regulatory and Privacy at Telia Company

Albine Vincent, Head of DPOs department at CNIL, French Data Protection Authority

Anne Kaun, Associate Professor in Media and Communication Studies at Södertörn University

Anna Poulidou, EU Commission GDPR Multistakeholder group expert

Bjørn Erik Thon, Director of the Norwegian Data Protection Authority

Christian Wiese Svanberg, Chief Privacy Officer & Head of Center for Data Protection (Centerchef) at Danish National Police

Daniel Akenine, National Technology Officer at Microsoft

Daniel Forslund, Commissioner for Innovation and eHealth representing the Liberal Party in Region Stockholm County Council.



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Daniel Westman, Independent Legal and Policy Adviser, Researcher and Teacher in ICT and Media Law

Elisabeth Jilderyd, Legal adviser at the Swedish Data Protection Authority

Fredrik Hammargården, Co-founder, Head of Commercialisation and product owner at Individ

Fredrik Blix, Associate Professor at Department of Computer and Systems Sciences at Stockholm University

Frida Orring, Legal adviser at the Swedish Data Inspection Board

Gabor Sebastiani, Digital risk officer at Arbetsförmedlingen

Helena Silling, Global Privacy Officer & Group DPO at Securitas Group

Jacob Dexe, Researcher at RISE

Jeanna Thorslund, Teamleader of Data Security at SKL (Swedish Association of Local Authorities and Regions, SALAR)

Johan Hallsenius, Senior Partner and Head of Reputation Management at Kream

John Ardelius, CTO & Co-founder of Hedvig

Karl-Fredrik Björklund, Deputy Chair Swedish Data Protection Forum and partner at the law firm Wikström & Partners

Lars Dobos, Reporter at IDG (International Data Group)

Magnus Bergström IT Security Specialist at the Swedish Data Protection Authority

Maria Leijon, Data Protection Officer/legal adviser at the County Administrative Board

Mateo Davis, Head of Legal and Compliance EMEA, Sony Mobile

Matti Suominen, Head of Product Cybersecurity at Nixu Corporation

Mattias Gotthold, Board member of Swedish Data Protection Forum and Data protection officer/legal adviser at Luleå municipality

Michael Hopp, Partner at the law firm Plesner's Corporate and Compliance team and head of the firm's Data Protection team

Peter Schaar, Chairman of the European Academy for Freedom of Information and Data Protection (EAID)

Polly Ralph, Director, Data Privacy Strategy, Legal & Compliance Services at PWC

Reijo Aarnio, Data Protection Ombudsman, Finland

Shaun Reardon, Senior Consultant at Transcendent Group

Tobias Bräutigam, Senior counsel at Bird & Bird and head of the Privacy and Data Protection group in Helsinki

Ultan O'Carroll, Assistant Commissioner (Technology Advisor), Multinationals and Technology, at the Irish Data Protection Commissioner

Viktoria Wastenson, Senior Legal Counsel at Trygg-Hansa

We are also happy to welcome representatives from the Nordic data protection authorities and from our sponsors (see below).



Swedish Data Protection Forum

General information

Conference location

Münchenbryggeriet

Address: Torkel Knutssonsgatan 2, Stockholm

Recommended hotels in the area:

Hotel Hilton Slussen

Hotel Hellstens glashus

Hotel Rival

Conference booking and price

4 700 SEK + VAT (member) 6 600 SEK + VAT (non-member)

Secure your ticket by booking now at www.dpforum.se

Price includes entrance both days for one person. Dinner (Monday) and lunch (both days) is included.

In order to help us save food and the environment, we ask you to indicate if you only plan to attend one of the days and/or if you do not intend to join Monday's dinner in the message field when you book.

Vegetarian and vegan food will be served throughout the conference. If you have special dietary requirements, please let us know at npa@dpforum.se.

Student?

We will give away free tickets to a few selected students with a documented interest for data protection. Send us an email.

About us

The Data Protection Forum is a non-profit organisation established in 2012. Currently it has five local regional communities in different counties in Sweden. The Forum regularly arranges seminars and training days. We provide the Swedish DPA and other regulators with input and give opinions on proposed legislation to the Swedish government. The board consists of ten well-reputed privacy professionals from various industries and public-sector bodies.

Questions or suggestions?

Contact us at info@dpforum.se



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For sponsorship opportunities, contact Filip Johnssén at filip.johnssen@dpforum.se.

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