



PROGRAM

Monday 12 November

08:00-09:00 Registration and coffee

09:00-09:10 Welcome

Caroline Olstedt Carlström, Lindahl and The Swedish Data Protection Forum

09:10-09:40 Six months with the GDPR

Stewart Dresner, Chief Executive, Privacy Laws & Business (Moderator)
Lena Lindgren Schelin, Director, The Swedish Data Protection Authority
Eija Warma, Partner, Castrén & Snellman
Eva Jarbekk, Partner, Schjødt
Michaela Angonius, Group DPO, Telia Company

09:40-10:00 Now what?

Keynote speaker: Sarah van Hecke, Legal Design Adviser, Houthoff

10:00-10:30 Coffee

10:30-11:00 From compliance to progressive data protection – how to promote privacy and Innovation

Keynote speaker: Anne Berner, Minister of Transport and Communications, Finland

11:00-11:30 Harmonisation and supervision

Magnus Sjögren, Group General Counsel, Bisnode (Moderator)
Eija Warma, Partner, Castrén & Snellman
Albine Vincent, Head of data protection officers department, CNIL
Viljar Peep, Vice-Chancellor of The Estonian Ministry of Justice

10:30-10:35 Break

11:35-12:00 We need to talk about online advertising: What's wrong and how do we fix it?

Keynote speaker: Raegan MacDonald, Head of EU public policy, Mozilla

12:00-13:00 Lunch

Sponsor: DataGuidance

13:00-13:30 Transparency and control

Keynote speaker: Nicolas de Bouville, Privacy Policy Expert, Facebook

13:30-14:00 Ad tech and privacy

Michael Hopp, Partner, Plesner (Moderator)
Annie Ståhl, Head of Business Operations, Schibsted Media
Daniel Westman, Independent legal advisor and researcher
Per Meyerderiks, Senior Privacy Counsel, Google
Anna Colaps, Policy Assistant to the Supervisor, EDPS

14:00-14:20 Coffee

14:20-14:50 Consumer attitudes towards data processing

Michaela Angonius, Group DPO, Telia Company (Moderator)
Jaxob Dexe, Researcher in Public Policy and ICT, RISE SICS
Sinan Akdag, Digital Expert, Swedish Consumers' Association
Helena Silling, Group DPO, Qliro Group

14:50-15:20 Data transfers post GDPR and Brexit

Keynote speaker: Robert Bond, Partner, Bristows

15:20-15:40 Data transfers post GDPR, Brexit and the Fifth freedom

Michaela Angonius, Group DPO, Telia Company (Moderator)
Robert Bond, Partner, Bristows
Johan Wullt, Head of Press at The European Commission's Representation in Stockholm
Erik Dahlberg, Economic Adviser, the National Board of Trade Sweden
Leena Kuusniemi, Legal Adviser, Leegal Oy

15:40-16:00 Coffee

16:00-16:30 Taming the online platforms

Tobias Bräutigam, Partner, Bird & Bird (Moderator)
Johan Wullt, Head of Press at The European Commission's Representation in Stockholm
Raegan MacDonald, Head of EU public policy, Mozilla
Anna Colaps, Policy Assistant to the Supervisor, EDPS

16:30-17:10 The job market for privacy pros – trends and opportunities

Tobias Bräutigam, Bird & Bird (Moderator)
Anna Forsebäck, DPO, Schibsted
JoAnn Stonier, Chief Data Officer, Mastercard worldwide
Nadia Arnaboldi, ASSO DPO

17:10-17:15 Closing remarks

Caroline Olstedt Carlström, Lindahl and The Swedish Data Protection Forum

17:15-18:30 Drinks and networking

18:30-21:00 Dinner

Dinner speaker: Aral Balkan, Ind.ie
Cyborg rights activist and Founder of Ind.ie

Tuesday 13 November

08:00-09:00 Registration and coffee

09:00-09:20 The future of loyalty schemes

Caroline Olstedt Carlström, Lindahl and The Swedish Data Protection Forum (Moderator)
Eva Jarbekk, Partner, Schjødt
Johan Thörn, Senior Associate, DLA Piper
Anna-Karin Strömqvist, Senior legal and policy counsel, Swedish Trade Federation

09:20-09:50 Breach reporting – how to get it right

Moderator: Caroline Olstedt Carlström, Lindahl and The Swedish Data Protection Forum
Durgesh Gupta, Global head of database and infrastructure program management, Nasdaq
Alli Abdulla, The Swedish Data Protection Authority
Nadia Arnaboldi, Coordinator of the Scientific Committee, ASSO DPO

09:50-10:20 The expanding role of privacy and data governance

Keynote speaker: JoAnn Stonier, Chief Data Officer, Mastercard worldwide

10:20-10:40 Coffee

10:40-11:00 Legal design for better privacy communication

Keynote speaker: Helena Haapio, Associate Professor, University of Vaasa and Contract Innovator, Lexpert

11:00-11:30 User friendly privacy policies

Lars Frösslund, Managing Partner, Frösslund & Far (Moderator)
Helena Haapio, Associate Professor, University of Vaasa and Contract Innovator, Lexpert
Georg Philip Krog, Co-founder & Chief Data Protection & Privacy Officer, Signatu
Michael Kallens, Associate General Counsel, Nasdaq

11:30-12:00 Next-gen privacy enhancing technologies

Lars Frösslund, Managing Partner, Frösslund & Far (Moderator)
Francesca Lagioia, Postdoctoral Fellow, European University Institute, Florence
Durgesh Gupta, Global head of database and infrastructure program management, Nasdaq
Heikki Tolvanen, Chief Legal Engineer, PrivacyAnt

12:00-12:50 Lunch

12:50-13:20 Who is protecting our children? The state of kids' privacy online.

Keynote speaker: Max Bleyleben, Managing Director and Chief Privacy Officer, SuperAwesome

13:20-13:50 Children and the GDPR

Lars Frösslund, Managing Partner, Frösslund & Far (Moderator)
Max Bleyleben, Managing Director and Chief Privacy Officer, SuperAwesome
Leena Kuusniemi, Legal Adviser, Leegal Oy
Steinunn Bima Magnúsdóttir, Lawyer, the Icelandic Data Protection Authority
Henrik Rubæk Jørgensen, Chief Privacy Officer, LEO Pharma

13:50-13:55 Break

13:55-14:30 Pitch session – legal design and privacy enhancing technologies

Lars Frösslund, Managing Partner, Frösslund & Far (Moderator)

Participants:

Facebook - Nicolas de Bouville
Signatu - Georg Philip Krog
The Legal Design Alliance - Helena Haapio
Claudette - Francesca Lagioia
Synch - Magnus Sundqvist
PrivacyAnt - Pekka Lampelto

14:30-14:50 Coffee

14:50-15:10 Health data in the insurance industry

Karl-Fredrik Björklund, Carler and The Swedish Data Protection Forum (Moderator)
Rula Sayaf, Senior consultant in information security, privacy and AI, Capco
Josefin Grauers, Legal advisor and insurance law expert, SEB

15:10-15:30 How can standardisation and information security help in a GDPR context?

Hans Hedbom, Lecturer, Karlstad University

15:30-15:50 Data protection impact assessments and high risk data processing

Maria Holmström Mellberg, Lindahl and The Swedish Data Protection Forum
Viljar Peep, Vice-Chancellor of The Estonian Ministry of Justice

15:50-16:10 Coffee

16:10-16:30 Litigating privacy cases

Henrik Bengtsson, Partner, Delphi

16:30-16:50 The year ahead

Filip Johnssén, Klarna and the Swedish Data Protection Forum (Moderator)
Eva Jarbekk, Partner, Schjødt
Daniel Westman, Independent legal advisor and researcher
Stewart Dresner, Chief Executive, Privacy Laws & Business

16:50-17:00 Closing remarks

Caroline Olstedt Carlström, Lindahl and The Swedish Data Protection Forum
Fredrik Svärd, Secretary-General, The Swedish Data Protection Forum